

Product Packaging Concepts

3.14.22

For form-factor only.
Packaging art is FPO.

Lifelines™

Option 1

OPTION 1 : PREFERRED DESIGN

GENERAL PACKAGING SPECS: 4”H x 2”W x 1”D

Rounded edges on adjacent sides
See top view of package below:



Die Cut window

Open to looking at a few options for the interior color:
1: Interior is color coordinated to the outer color scheme of packaging. In essence create a wide variety of interior color molds/whatever apparatus we finalize.
2: Off white / consistent color for all packages for the interior
3: Look at color coordinated interior colors for just the oils and one consistent color for the rest of the products.

OPTION 1 : PREFERRED DESIGN

GENERAL PACKAGING SPECS: 4”H x 2”W x 1”D

TOP VIEW (FOR GENERAL SIZING & PROPORTIONS ONLY)

Rounded edges on adjacent sides
See top view of package below:

1/2” to 5/8” wide rounded corners



OPTION 1 : PREFERRED DESIGN



Option 2

OPTION 2

GENERAL PACKAGING SPECS: 4”H x 2”W x 1”D



Die Cut window

Product seated in molded tray
(Open to more affordable
product nesting options)

OPTION 2



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Thank you.